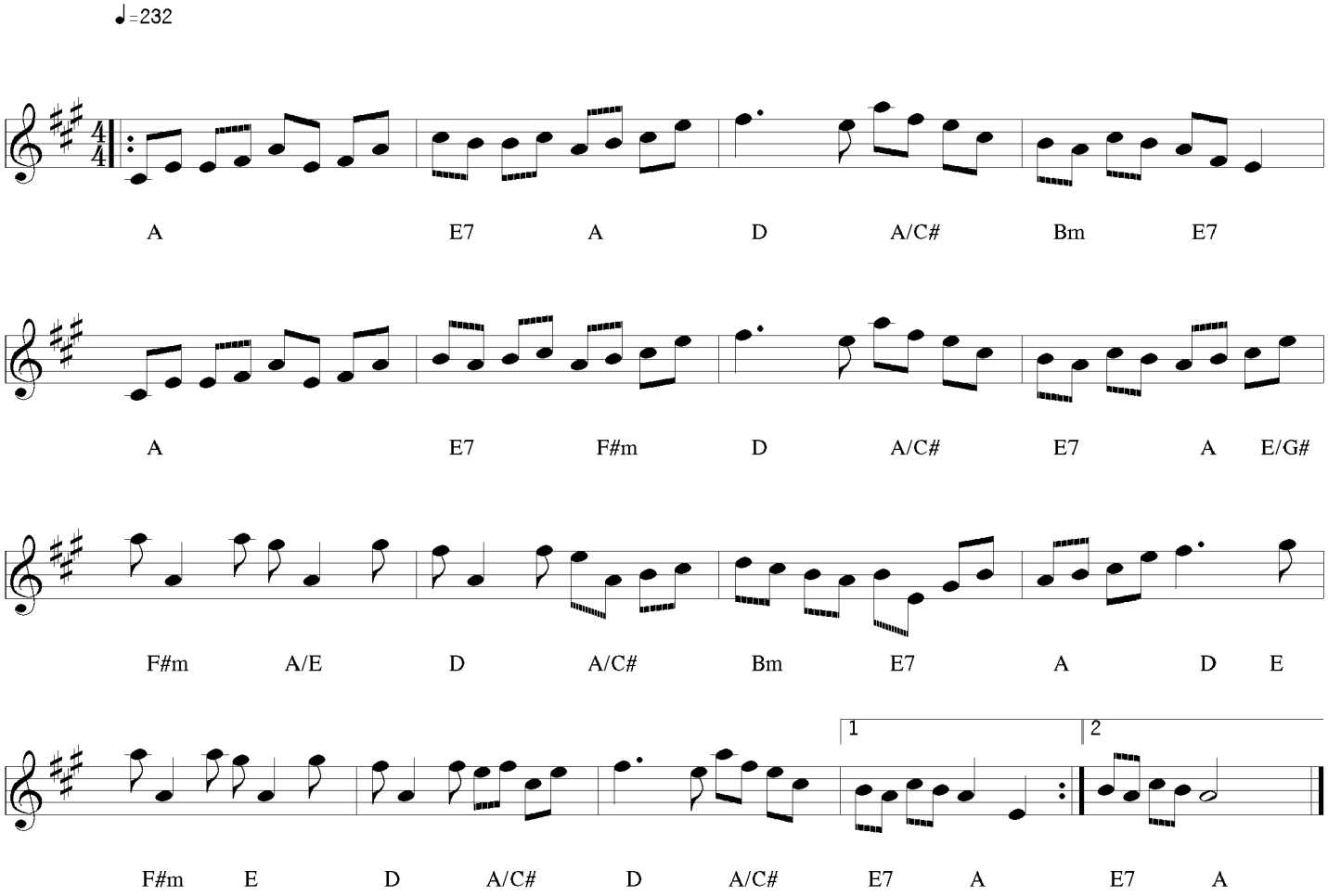The Whale's Moo